



Notes

Chapter 1: Believing That God Is at Work Around You

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2. Barna Report Produced in Partnership with Alpha USA: *Reviving Evangelism: Current Realities That Demand a New Vision for Sharing Faith* (Ventura, CA: Barna Group, 2019), 10.

Chapter 2: Believing the Gospel

1. Sally Lloyd Jones, *The Jesus Storybook Bible: Every Story Whispers His Name* (Grand Rapids: ZonderKidz, 2007).

Chapter 3: Believing God’s Titles and Job Descriptions for Your Life

Epigraph: Robert Coleman, *The Master Plan of Evangelism* (Grand Rapids: Revell, 2010), 89.

1. Rick Hove and Heather Holleman, *A Grander Story: An Invitation to Christian Professors* (Orlando: CruPress, 2017).
2. Barna Report Produced in Partnership with Alpha USA, *Reviving Evangelism: Current Realities that Demand a New Vision for Sharing Faith* (Ventura, CA: Barna Group, 2019), 10.
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11. *Reviving Evangelism*, 11.

Chapter 4: Believing in Supernatural Power

1. Bill Bright, “Success in Evangelism,” Cru, Evangelism,” adapted from Bill Bright, *How You Can Be a Fruitful Witness*, Transferable Concepts, <https://www.cru.org/us/en/train-and-grow/transferable-concepts/be-a-fruitful-witness.6.html>.
2. Keith Davy, “Satisfied?,” Cru, <https://www.cru.org/us/en/train-and-grow/spiritual-growth/satisfied.html>.

Chapter 5: The World We’re Sent Into

1. “In U.S., Decline of Christianity Continues at a Rapid Pace,” *Pew Research Center*, October 17, 2019, <https://www.pewforum.org/2019/10/17/in-u-s-decline-of-christianity-continues-at-rapid-pace/>.
2. Harriet Sherwood, “Religion: Why Faith Is Becoming More and More Popular,” *The Guardian*, August 27, 2018, <https://www.theguardian.com/news/2018/aug/27/religion-why-is-faith-growing-and-what-happens-next>.
3. “Global Christianity—A Report on the Size and Distribution of the World’s Christian Population,” *Pew Research Center*, December 19, 2011, <https://www.pewforum.org/2011/12/19/global-christianity-exec/>.
4. Randy Newman, *Unlikely Converts* (Grand Rapids: Kregel, 2019), 33.
5. Doug Pollock, *God Space: Where Spiritual Conversations Happen Naturally* (Loveland, CO: Group, 2009), 44.

Chapter 7: Gathering and Caring

- Epigraph: Ellie Polack, “New Cigna Study Reveals Loneliness at Epidemic Levels in America,” Cigna, May 1, 2018, <https://www.cigna.com/newsroom/news-releases/2018/new-cigna-study-reveals-loneliness-at-epidemic-levels-in-america>.

1. Heather Holleman, *Seated with Christ: Living Freely in a Culture of Comparison* (Chicago: Moody, 2015).
2. Hannah Schulze, "Loneliness: An Epidemic?," *Science in the News*, Harvard University, April 16, 2018, <http://sitn.hms.harvard.edu/flash/2018/loneliness-an-epidemic/>.
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4. Casper ter Kuile and Angie Thurston, "How We Gather," 2015, <https://casperk.files.wordpress.com/2015/04/how-we-gather1.pdf>, 6.
5. Barna Report Produced in Partnership with Alpha USA, *Reviving Evangelism: Current Realities that Demand a New Vision for Sharing Faith* (Ventura, CA: Barna Group, 2019), 24.

Chapter 8: The Easiest Questions to Ask

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9. Roger Schwarz, "Being Genuinely Curious," Roger Schwarz and Associates, May 2005, <http://www.schwarzassociates.com/managing-performance/being-genuinely-curious/>.
10. "Faculty Faith Stories," Faculty Commons Interview, 2015.
11. *Ibid*.

Chapter 9: The Easiest Story to Tell

- Epigraph: Peter Guber, "The Inside Story," *Psychology Today*, March 15, 2011, <https://www.psychologytoday.com/sg/articles/201103/the-inside-story?collection=132608>.
1. David Aaker and Jennifer L. Aaker, "What Are Your Signature Stories?," *California Management Review* 58 (2016): 2.

2. Guber, "The Inside Story."
3. Mary Pipher, *Writing to Change the World: An Inspiring Guide for Transforming the World with Words* (New York: Penguin, 2006), 45.
4. Paul J. Zak, "Why Inspiring Stories Make Us React: The Neuroscience of Narrative," *Cerebrum: The Dana Forum on Brain Science* 2 (2015): www.ncbi.nlm.nih.gov/pmc/articles/PMC4445577/.
5. Nancy Duarte, "How to Tell a Story," March 21, 2013, <https://www.youtube.com/watch?v=9JrRQ1oQWQk>.
6. Guber, "The Inside Story."
7. Ibid.
8. Ibid.
9. Erik Raymond, "The Word of God Is Powerful, It Is Undefeatable," The Gospel Coalition, February 24, 2014, <https://www.thegospelcoalition.org/blogs/erik-raymond/the-word-of-god-is-powerful-it-is-undefeatable/>.

Chapter 10: Inviting a Response

1. "Would You Like to Know God Personally?" is available as a PDF at <https://crustore.org/downloads/would.pdf>.
2. GodTools app available for free download or see GodToolsApp.com for product information and instructions.

Chapter 11: Great Expectations

1. Henry Blackaby and Claude King, *Experiencing God: Knowing and Doing the Will of God* (Nashville: Lifeway Press, 1990), 11.
2. Ibid., 18.

Chapter 12: Great Surrender

- Epigraph: Ron Hutchcraft, "Rescue the Dying," <https://www.cru.org/us/en/train-and-grow/share-the-gospel/evangelism-principles/rescue-the-dying.html>.
1. Ron Hutchcraft, "Rescue the Dying."
 2. Ibid.
 3. Ibid.



Resource List

While many excellent resources exist on talking to others about Jesus, we've picked the books and tools that have most shaped our own journey into living a sent life. For further training, tools, and ways to help new believers grow in their faith, visit the *Train and Grow* resource at Cru.org.

Bill Bright, *Would You Like to Know God Personally?* Visit <https://crustore.org/downloads/would.pdf>.

Bill Bright, *The Spirit-Filled Life*, <https://www.cru.org/us/en/train-and-grow/spiritual-growth/the-spirit-filled-life.html>.

Robert E. Coleman, *The Master Plan of Evangelism* (Revell, 2010).

Tim Keller, *The Reason for God: Belief in an Age of Skepticism* (Penguin, 2009).

Randy Newman, *Bringing the Gospel Home: Witnessing to Family Members, Close Friends, and Others Who Know You Well* (Crossway, 2011) and *Questioning Evangelism: Engaging People's Hearts the Way Jesus Did* (Kregel, 2017).

Doug Pollock, *God Space: Where Spiritual Conversations Happen Naturally* (Group, 2009).